



Kids Mental Health Day



**Kids Mental
Health Day
Sponsorship
Opportunities**



**The Kids
Mental Health
Foundation™**



WHAT: Full-day event focused on community friendly activities and programming at the park and courtyard. The non-ticketed event is open to the public with peak engagement times for brand ambassadors, influencers, celebrities and key programmatic activities.

WHEN: May 2, 2026

WHERE: The Grove, Los Angeles, CA

WHO: The event is open to the public, true to our mission of providing free mental health resources to all communities throughout the U.S.

FORMAT: Brand hosted activations with expert-created mental health activities and resources to engage the community in supporting kids' mental health.





Meet our Co-Chairs

Angel Carter Conrad is a wife, mother, and passionate advocate for mental health. Inspired by the tragic passing of her twin brother, Aaron, and two older sisters, Leslie and Bobbie Jean, Angel's work is focused on children's mental health and her desire to help families by sharing her story. Angel's story has been featured on People, USA Today, E! Online, Rolling Stone Online, CBS Mornings with Gayle King, and more.

Corey Conrad stands as a respected and proven leader with more than 19 years of experience in the hospitality and real estate industry. As the Senior Vice President of Leasing and Brand Partnerships at Caruso, he brings a wealth of knowledge to his role, building partnerships with a multitude of Fortune 500 clients and prestigious brands such as Apple, Netflix, LVMH, Gucci, Mastercard and many more.

A Note from our Co-Chairs:

We invite you to join us at our signature event as we raise funds to provide important resources for parents, teachers, coaches, pediatricians, and child-serving organizations within the L.A. community. We need your help.

Our kids need us. All of us. Help us make mental health a vital part of growing up.

For kids everywhere,
Corey and Angel Carter Conrad



**The Kids Mental Health
Foundation™**

We are taking a different approach to the child mental health crisis by focusing on upstream tools. Because we know early action can be life changing.

Proactive resources and solutions are essential to raising healthy and resilient kids.

The Kids Mental Health Foundation envisions a future where mental health is a vital part of growing up. Where children's mental health is just as important as their physical health and where grown-ups have the skills to help kids face and manage life's challenges before there is a concern or crisis.

The Kids Mental Health Foundation's mission is to give free, expert-created resources to all U.S. communities so everyone can understand and promote mental health for children.

The Kids Mental Health Foundation creates and distributes evidence-informed resources for free to every community in the U.S.



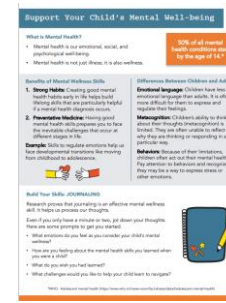
Parents,
Caregivers &
Mentors



Teachers &
Schools



Youth-Serving
Organizations &
Coaches



Employers



Primary Care
Providers



Entertainment
Industry

With the goal to:

**Break
Stigmas**



Breaking the stigma is crucial to building a supportive and empowering environment for kids and families.

**Increase
Literacy**



We must build an understanding of mental health and how to talk about it, know how to express feelings, recognize signs of concerns, and know how to seek help when necessary.

**Teach
Skills**



Just like we know a child should eat their veggies and move their body to be physically healthy, we teach what they need for their mental health. Our tools show adults how to model the habits and skills we want children to emulate.



**The Kids Mental Health
Foundation**



\$500,000 | Exclusive Presenting Sponsor

- Exclusive “presented by” sponsor for 2026 Kids Mental Health Day
- Presenting sponsor logo on all event-branded assets, event collateral, event communications, and earned media
- Presenting sponsor logo on event step-and-repeat
- Presenting sponsor logo on all event volunteer t-shirts
- Presenting sponsor logo on event website and event and cultivation event(s) invitations
- Presenting sponsor recognition during exclusive *The Night Before* reception on May 1 and throughout The Grove on May 2
- Presenting sponsor logo on thank you message elements throughout the event
- Option for branded “surprise and delight” moment during the day
- Twelve (12) VIP experience tickets to exclusive *The Night Before* reception on May 1
- Presenting sponsor logo with top billing for thank you ad in *The Hollywood Reporter*
- Employee volunteer opportunities
- Access to KMHF clinical team and programmatic resources, including workplace curricula
- Prominent logo recognition on KMHF’s website partnership page
- Featured logo recognition on KMHF’s annual impact report
- Elevated custom social strategy developed by partner and KMHF team
- Special invitations to KMHF events, trainings, and thought leadership opportunities



Commitments due by March 20 to guarantee all logo benefits



\$250,000 | Premiere Sponsor

- Prominent “in partnership with” logo recognition as Premiere Sponsor on event assets, event collateral and event communications
- Prominent sponsor logo on cocktail event step-and-repeat
- Prominent sponsor logo on all event volunteer t-shirts
- Prominent sponsor logo on event website and event invitation
- Prominent sponsor recognition during exclusive *The Night Before* reception on May 1 and throughout The Grove on May 2
- Prominent sponsor logo on thank you message elements throughout the event
- Option for branded “surprise and delight” moment during the day
- Eight (8) VIP experience tickets to exclusive *The Night Before* reception on May 1
- Prominent sponsor logo featured in sponsor thank you advertisement in *The Hollywood Reporter*
- Employee engagement volunteer opportunities
- Access to KMHF clinical team and programmatic resources, including free workplace curricula for employees
- Logo recognition on KMHF’s website partnership page
- Featured logo recognition on KMHF’s annual impact report
- Custom social strategy developed by partner and KMHF team
- Special invitations to KMHF events, trainings, and thought leadership opportunities



Commitments due by March 20 to guarantee all logo benefits

\$100,000 | Premium Sponsor

- Prominent logo recognition on event assets, event collateral and event communications
- Tiered logo on all event volunteer t-shirts
- Sponsor logo on cocktail event step-and-repeat
- Tiered logo on event website and event invitation
- Tiered sponsor recognition during exclusive *The Night Before* reception on May 1 and throughout The Grove on May 2
- Tiered sponsor logo on thank you message elements throughout the event
- Option for branded “surprise and delight” moment during the day
- Six (6) VIP experience tickets to exclusive *The Night Before* reception on May 1

- Tiered sponsor logo featured in sponsor thank you advertisement in *The Hollywood Reporter*
- Employee engagement volunteer opportunities
- Access to KMHF clinical team and programmatic resources, including free workplace curricula for employees
- Tiered logo recognition on KMHF website partnership page
- Tiered recognition on KMHF’s annual impact report
- One feature on KMHF’s social media to recognize sponsor support
- Special invitations to KMHF events, trainings, and thought leadership opportunities



Commitments due by March 20 to guarantee all logo benefits



**The Kids Mental Health
Foundation**



\$25,000 each | Activity Booth Sponsor Opportunities

Past Booth examples: Positivity | Storytime & Movement | Sports | Friendship Bracelets | Social Media | Temporary Tattoo | Mindfulness & Meditation

- Tiered logo recognition for chosen Themed Area
- Tiered logo on all event volunteer t-shirts
- Tiered logo on event website and name listing on event invitation
- Tiered sponsor recognition during exclusive *The Night Before* reception on May 1 and throughout The Grove on May 2
- Tiered sponsor logo on thank you message elements throughout the event
- Option for tiered surprise and delight moment
- Four (4) VIP experience tickets to exclusive *The Night Before* reception on May 1
- Tiered logo recognition in thank you advertisement in *The Hollywood Reporter*
- Employee engagement volunteer opportunities
- Access to free workplace curricula for employees
- Tiered recognition on KMHF website partnership page
- Mention in collective KMHF social media post
- Special invitations to KMHF events

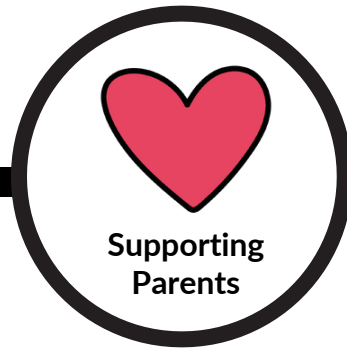


Commitments due by March 20 to guarantee all logo benefits



**The Kids Mental Health
Foundation**

Thanks to support from partners like you, The Kids Mental Health Foundation is making a difference in Los Angeles. We delivered resources to LAUSD schools affected by the wildfires, partnered with LA Galaxy to support Para Los Niños, and championed community engagement and advocacy through events such as Kids Mental Health Day at The Grove and World Mental Health Day.



Patch

Los Angeles | Local Event to Look Out For

Kids Mental Health Foundation Presents:
Kids Mental Health Day at The Grove

MAY 17 Los Angeles, Patch Staff



BEVERLY PRESS
PARK LABREA NEWS

The Grove sponsors Kids Mental Health Day



The Kids Mental Health Foundation promotes mental health for children in the U.S.
(photo courtesy of Kids Mental Health Foundation)

THE
Hollywood
REPORTER



Kids Mental Health Foundation's "The Night Before" Party

Corey Conrad, honoree Soleil Moon Frye and Angel Carter Conrad celebrated champions of children's mental health at the Kids Mental Health Foundation's "Night Before" party on May 16.



'Lilo & Stitch' Takes Hollywood, 'Mission: Impossible' Arrives and This Week's Best Events: Kids Mental Health Day

The Kids Mental Health Foundation hosted a day-long celebration at The Grove in Los Angeles on Saturday for Kids Mental Health Day, with support from Courtney Eaton and Ava Phillippe.

OK!



Alyson Stoner Attends Kids Mental Health Day for the Kids Mental Health Foundation on Saturday, May 17.

People

A Good Cause



Ava Phillippe.
Credit: Kids Mental Health Foundation

Ava Phillippe shows her support at the Kids Mental Health Foundation's Kids Mental Health Day celebrations in Los Angeles.

968
Million
Impressions



People

Patch

BEVERLY PRESS
PARK LABREA NEWS

THE
Hollywood
REPORTER

Los Angeles

AVERAGE SOCIALITE

EXTRA

OK!

E NEWS

RADAR



The Kids Mental Health
Foundation

Celebrity Engagement



Tika Sumpter



Ava Phillippe & Courtney Eaton



Alyson Stoner



Malin Ackerman
Followers: 544K



Soleil Moon Frye
Followers: 341K



Adina Porter
Followers: 424K



Kensington Tallman
Followers: 21.8K

Celebrity support
garnered
4.6 million
pre-event
impressions,
831k
impression for
The Night Before
cocktail event,
and
13.7 million
impressions for
Kids Mental
Health Day.

Entertainment Council:

Malin Ackerman
Angel Carter Conrad
Alexandra Daddario
Sam DeRosa
Raymond Lee
Nina West

National Advisory Council:

Ashley Eckstein
Lisa Ling

Celebrity Champions:

Christian Ramirez
Adina Porter
Mina Tobias
Daniel Franzese
Missi Pyle

Soleil Moon Frye

Alyson Stoner
Adam McArthur
Judah Mackey
Tyler Davis
Ava Phillippe
Raymond Lee
Bella Blanding
Courtney Eaton
Kensington Tallman
Tika Sumpter
Jake Diaz
Charlie Townsend
Ayla Rae
Pearce Joza
Leah Mei Gold
Raymond Lee
Christian Soto

Our Thanks



Join us in 2026

Your support will help create a future where every child's mental well-being is nurtured from the start. Your generosity will help children today. And it will help families far into the future.

For more information contact
Amanda Dove at
a.dove@kidsmentalhealthfoundation.org