

Children's Mental Health Impacts Corporate Success

Workplace research and digital courses from The Kids Mental Health Foundation will help working parents and their employers offset that impact.

In a first of its kind study conducted by The Kids Mental Health Foundation, research showcased how the child mental health crisis is impacting corporate success.

93% of parents agree it's important to be proactive about kids mental health. Only 40% say they know how. The Kids Mental Health Foundation is here to help.

6 in 10

Parents report being very to extremely concerned about their child's emotional health and development or behavior in the past two years.



2 out of 3

Parents describe dealing with any issue related to their child's mental health as challenging.

These concerns can interrupt and distract parents at work.

"How is it possible to focus 100% of your attention on working when you know your child is struggling?
Answer: It is not."
—Patrick, research participant

- *Half of working parents said they have missed work at least one day a month* because of issues related to their child's mental health.
- Even at work, *children's mental health occupies 1/3 to 1/2 of parents' mindshare.*
- *75% of parents* said they have felt unprepared in a meeting, fallen behind on workload or felt their work quality was *negatively affected once per month due to their child's mental health needs.*

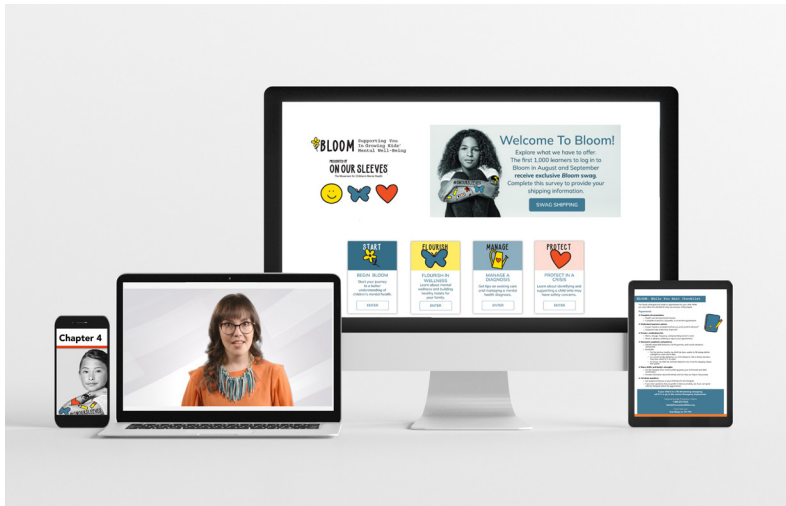
Introducing:



BLOOM

Supporting You
In Growing Kids'
Mental Well-Being

An expert-developed mental wellness curriculum for busy working parents that can be accessed on any digital device.



Curriculum includes:

- 24 custom micro-courses
- 25 downloadable guides
- 11 digital resources

Interactive check-in to create learning pathways for users.

Bloom gives employers the opportunity to help their employees support their children’s mental wellness—and their organization.

Parents agree on potential benefits of an employer-offered mental health program



86%
of participants agreed or strongly agreed that
Bloom made them think differently about children’s mental health.



For more information, email BloomHelp@KidsMentalHealthFoundation.org.

