

2025

Impact Report



The
Moment
We're In.

1 in 5 children is living with a mental health disorder.

Kids need support. Adults need tools.

Mental health is a vital part of growing up for all kids — no matter where they live, where they go to school or who they are.

Yet not every community has equal access to trusted, evidence-informed mental health information. Some families face barriers to care or lack the resources needed to support children's well-being.

The Kids Mental Health Foundation is committed to ensuring that all grown-ups who support children have access to expert-created resources that strengthen kids' mental health. We also develop targeted tools for communities facing greater challenges by listening to their needs and delivering information in ways that are accessible and meaningful.

A Letter From Our Leadership

Dear Friends and Partners,

Over the past year, our national network worked tirelessly to expand access to free mental health resources for all adults with kids in their lives. We believe that mental health should be a vital part of every child's upbringing. With the help of our dedicated partners, we've advanced several important initiatives highlighted in this report.

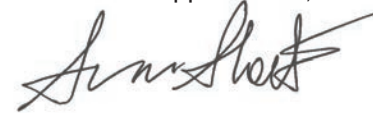
This year, we launched new efforts to broaden our reach, including a WhatsApp channel to share resources in Spanish to better support the Latino community. We also announced our Corporate Collective and Entertainment Council members. We were honored to be part of the team at Nationwide Children's Hospital, ranked No.1 in Behavioral Health Services by U.S. News & World Report, affirming the highest level of expertise behind The Kids Mental Health Foundation's resources.

While this progress is meaningful, the need continues to grow. Parents, educators, coaches and caregivers are increasingly asked to navigate complex mental health challenges, often without sufficient guidance or support. The gap is greatest in under-resourced communities, making philanthropic partnerships more essential than ever.

Your generosity makes this work possible and allows us to scale evidence-informed solutions, innovate and respond when support is needed most. As you review this report, we hope you feel the impact of your commitment. Every milestone we reach is shared with you.

Thank you for supporting our mission to empower grown-ups to invest in every child's mental wellness before there's a concern or a crisis. Your generosity fuels everything we do. It allows our teams to scale proven solutions, invest in new approaches and meet grown-ups where they are. It enables us to respond quickly during moments of crisis while building strong foundations for long-term well-being.

With sincere appreciation,



Ariana Hoet, PhD

Executive Clinical Director
The Kids Mental Health Foundation



Impact by the Numbers

2025

**2.9
million**
parents & caregivers
supported

60+
new resources
created

**\$7
million**
raised

40
non-profits supported
(community partners)

200,000+
classrooms reached

**6.35
million**
children reached

3
hospital
partners

**33
million**
lives impacted
since 2018



How We Support Kids



Parents & Caregivers

The Kids Mental Health Foundation supports parents and caregivers with free, expert-created resources that make children's mental health easier to understand and talk about. We offer practical tools, videos and guidance grounded in real-world expertise, so parents can feel confident supporting their child every day, not just during a crisis.

Educators & Coaches

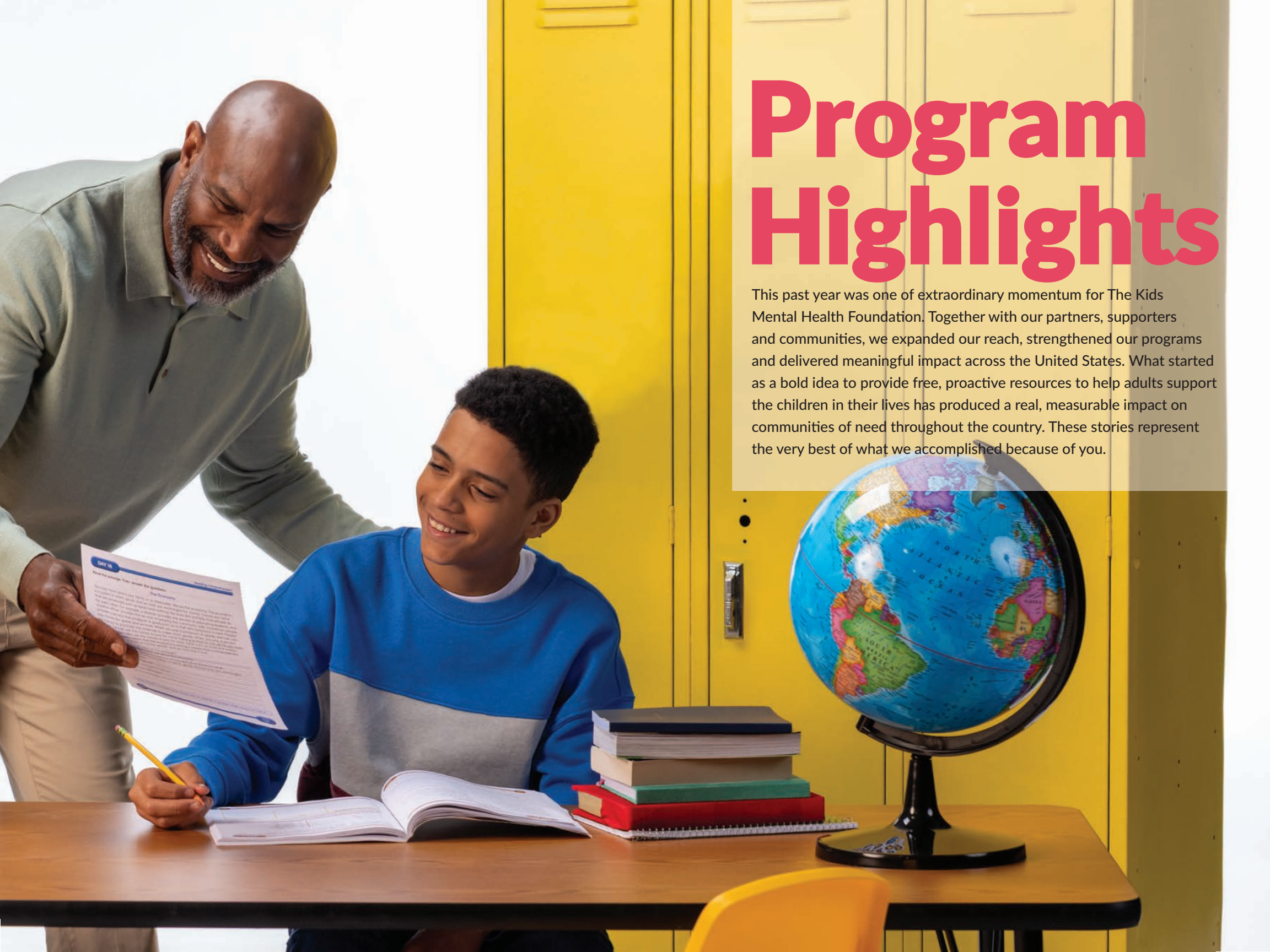
The Kids Mental Health Foundation equips educators and coaches with evidence-informed tools designed for real learning environments and team settings. Through videos, guides and lesson plans created by trusted experts, we help caring adults integrate mental health and wellness skills into everyday moments with the children they support.

Communities & Partners

The Kids Mental Health Foundation works alongside communities across the United States to provide free, expert-created resources that help youth-serving organizations build mental wellness into the places where kids live, learn and play. We partner with local organizations to share practical tools and resources, so together, we can promote children's mental health early, consistently and with confidence.

Program Highlights

This past year was one of extraordinary momentum for The Kids Mental Health Foundation. Together with our partners, supporters and communities, we expanded our reach, strengthened our programs and delivered meaningful impact across the United States. What started as a bold idea to provide free, proactive resources to help adults support the children in their lives has produced a real, measurable impact on communities of need throughout the country. These stories represent the very best of what we accomplished because of you.



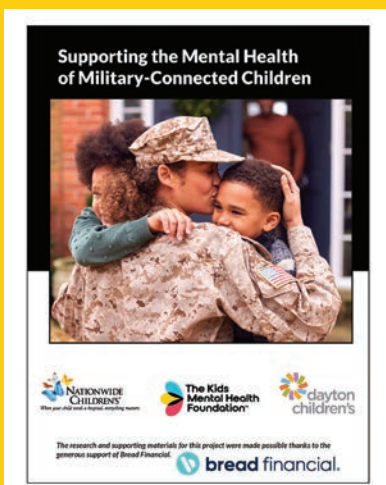
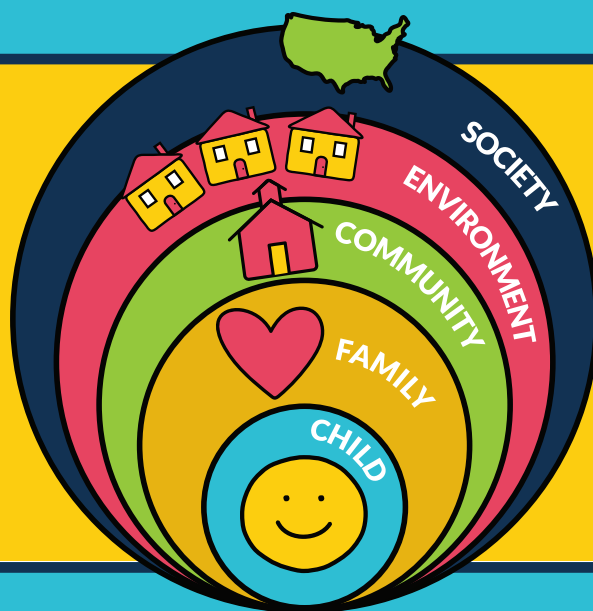
Committed to Supporting Military-Connected Kids

Some 1.6 million military-connected children live in the United States, and they face unique challenges: parent deployments, family relocations and sudden transitions.

The Kids Mental Health Foundation released a new gap analysis study and found that many children in military families don't have the mental health support they need. To start addressing these gaps, we created new resources that offer guidance on how military life affects mental health and provided strategies to help kids from military families build wellness skills.

“By partnering with innovative organizations like The Kids Mental Health Foundation, we look forward to making a measurable impact that addresses gaps and increases support to improve the mental health of children of military-connected families.”

-Ralph Andretta, President and CEO, Bread Financial



Empowering Teachers, Strengthening Classrooms

Rather than a traditional curriculum, our tools function as flexible, stand-alone lessons that can be used whenever support is needed. Each lesson includes clear, expert-written guidance so educators can confidently build mental wellness. Delivered monthly in one convenient box, the materials integrate easily into classrooms.

1,080
teachers reached

44
states

50%
Title I schools

92% of teachers surveyed observed a change in their students' behavior because of skills gained from the Mental Wellness Kits.



The Power of Partnership

We are deeply grateful to our partners whose generosity, expertise and collaboration strengthen every aspect of our work. Support like this makes it possible for us to reach more communities with the resources they need and deserve. Together, we will make mental health a vital part of growing up.

Philanthropic Partners



Non-Profit Partners



Healthcare Partners



Corporate Collective

The Kids Mental Health Foundation Corporate Collective unites companies nationwide to invest in a sustainable, impactful and proactive response to the child mental health crisis.

The goal of the Corporate Collective is to address the knowledge and confidence gap – the disparity between adults who recognize the importance of supporting kids’ mental health and those who know the daily habits kids need to boost mental wellness.



Partnership Spotlight: Safelite Foundation Kicks for Kids

Through the Safelite Foundation's Kicks for Kids program, every extra point and field goal scored by The Ohio State University football team during home games in the 2025 season helped support kids' mental health. Safelite pledged \$500 for each kick, turning game-day moments into meaningful impact for families across their communities.



Community in Action





2,500
families reached

5K for Kids' Mental Health

The 2025 5K for Kids' Mental Health, hosted by the Columbus Crew with lead support from our founding partners Big Lots and Nationwide, was a huge success! Nearly 800 participants raised over \$220,000 for children's mental health. Thanks to all our partners, sponsors, virtual and in-person participants and volunteers. Together, we helped grow awareness, break stigmas and raise critical funding for kids' mental health.



\$143K
raised



800+
participants

\$220K
raised



Kids Mental Health Day

The second annual Kids Mental Health Day, co-chaired by Angel Carter Conrad and Corey Conrad, took place at The Grove in Los Angeles in May. This free community-focused, fun-filled event featured activities and programs designed to boost children's mental health and wellness.



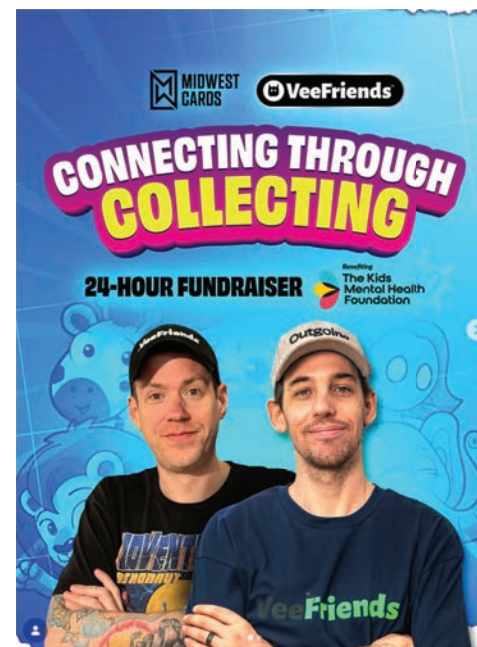
IGS Energy Benefit Concert With Noah Kahan

NetJets presented Noah Kahan at the IGS Energy Benefit Concert presented by the City of Dublin, raising an incredible \$220,000 in support of The Kids Mental Health Foundation. Held at KEMBA Live!, this private benefit concert brought the community together for an unforgettable evening with a powerful purpose.

Proceeds from the event support programs of The Kids Mental Health Foundation, Nationwide Children's Hospital, Eat. Learn. Play. Foundation and The Busyhead Project.



\$220K
raised



24-Hour Livestream Fundraiser With Midwest Cards & VeeFriends

Our first livestream fundraising event in partnership with Midwest Cards and VeeFriends raised \$64,141 in just 24 hours! Thanks to a \$20,000 matching gift, the total soared to nearly \$85,000. The energy of the day was felt across the country as guests joined both in-store and online. Special appearances included Gary Vaynerchuk and Dr. Ariana Hoet as well as surprise pop-ins and videos from KMHF Champions Alex Daddario, David Arquette and Daniel Franzese.

Katherine Schwarzenegger Pratt visits a school in Los Angeles.

The Kids
Mental Health
Foundation™

Awareness & Action

Advocacy and awareness, amplified through partnerships with leaders in the entertainment and sports industry, help bring children's mental health into everyday conversations and culture. By using their platforms to share trusted, expert-backed resources, these partners help reduce stigma, reach families nationwide and reinforce that kids' mental health matters as much as their physical health. Together, we can inspire understanding, action and earlier support for kids across the United States.

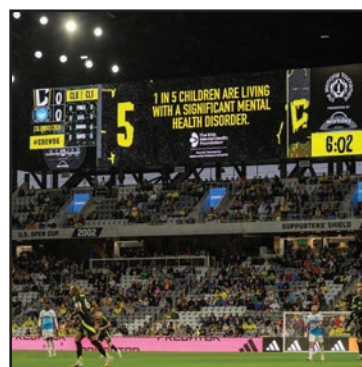
Tamron Hall delivers Kindness Kits to a school in Harlem.

Alexandra Daddario hosts a fundraising event at her home to support kids' mental health.

MLS Player Christian Ramirez participates in the Axios Visionarios panel discussion on mental health.

Los Angeles Rams player, Tyler Davis, selects the organization for the NFL's My Cause My Cleats campaign.

Chloe Kim talks mental health with elementary school kids.



Kids Mental Health Foundation Night With the Columbus Crew

The Kids Mental Health Foundation partnered with the Columbus Crew to elevate children's mental health nationwide. In May 2025, supporters filled ScottsMiracle-Gro Field for Kids Mental Health Foundation Night, engaging with our mission, learning about our resources and contributing through in-stadium giving. Fans also bid on exclusive, player-worn autographed cleats and jerseys, raising vital funds while creating unforgettable moments.

Beyond match day, our collaboration with the Crew and Homage introduced a limited-edition give-back T-shirt, with a portion of every sale directly supporting our mission.

Awards & Councils

This year we are proud to recognize the remarkable dedication of our staff and the transformative programs they bring to life to benefit kids, families, schools and communities. These awards celebrate the compassion, expertise and innovative care that our team demonstrates.

- **Dr. Ariana Hoet** honored as a **40 Under 40 Leader in Minority Mental Health** by the National Minority Quality Forum at the White House.
- **Dr. Whitney Raglin Bignall** named to the **SheKnows Parenting Advisory Council**.
- **Dr. Whitney Raglin Bignall** named to the **Mental Health Storytelling Coalition Board**.
- **Dr. Whitney Raglin Bignall** named to the **SOS Task Force** as part of the **Mental Health Coalition**.
- **KMHF.org** received a **gold distinction for consumer general health** site from the **EHealthcare Awards**.
- **Nationwide Children's Hospital**, founder of The Kids Mental Health Foundation, **ranked #1 in Behavioral Health Services** of Best Children's Hospitals by U.S. News & World Report.



National Advisory Council

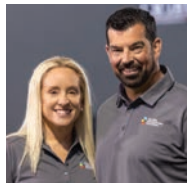
Our National Advisory Council consists of inspiring leaders, advocates and creative partners who have committed to lending their voices and expertise to elevate kids' mental health. Their guidance, visibility and passion help amplify our mission and ensure that our programs reach and empower adults nationwide.



Vinita Clements
Chief Human Resources Officer
Nationwide



Corey Conrad
SVP, Leasing & Brand Partnerships
Caruso



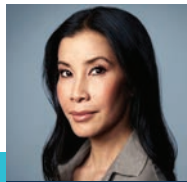
Nina & Ryan Day
Christina & Ryan Day Fund



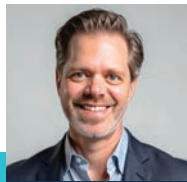
Ashley Eckstein
Founder
Her Universe



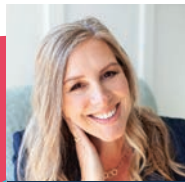
Rene Jones
Partner & Chief of Social Impact
UTA Foundation



Lisa Ling
Journalist



Marc Lincewicz
Sr. Director, Brand & Creative Agency
Bread Financial



Cindy Monroe
President
LBri Pure & Natural



Ira Rubenstein
Chief Digital and Marketing Officer
PBS



Bob Pilon
Director, Strategic Partnerships
Bloomberg Philanthropies



Dennis St. Rose
Executive
CAA Foundation



Amy Weinblum
SVP
Growing Generations



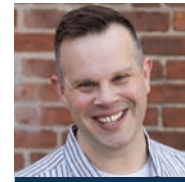
Omar Zayat
Head of
Entertainment Meta



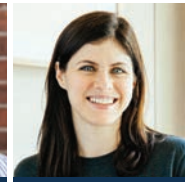
Ross Szabo
National Advisory Council Liaison to KMHF
Geffen Academy

Entertainment Council

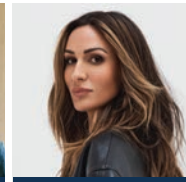
The Kids Mental Health Foundation works with champions in the entertainment and sports industries to raise awareness and promote kids' mental health. They are passionate advocates who use their platforms and personal stories to raise awareness and help inspire action.



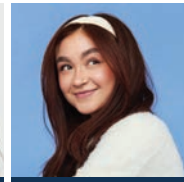
Andrew Levitt



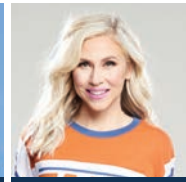
Alexandra Daddario



Angel Carter Conrad



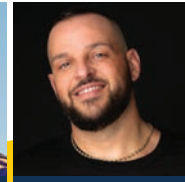
Anna Cathcart



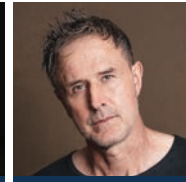
Ashley Eckstein



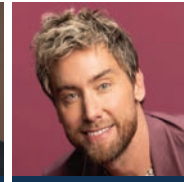
Christian Ramirez



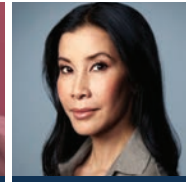
Daniel Franzese



David Arquette



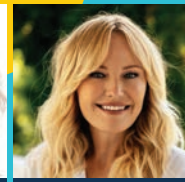
Lance Bass



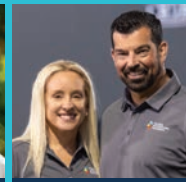
Lisa Ling



Mädchen Amick



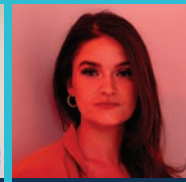
Malin Ackerman



Nina & Ryan Day



Raymond Lee



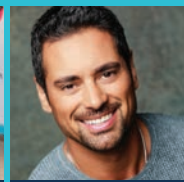
Sam DeRosa



Soleil Moon Frye



Tyler Davis



J.R. Ramirez

“Providing support, understanding and solutions to children's mental health challenges is one of the most important aspects to navigating this ever-changing and complicated world.”

-David Arquette

Looking Ahead

Thank you for creating a future where every child's mental well-being is nurtured from the start. Because of your partnership, more families, educators and community members are building children's mental health into everyday life earlier, more confidently and with trusted support. As we look to the future, we invite you to continue this work with us, helping ensure every child grows up with the understanding, tools and care they need to thrive.

Together, we are creating a world where mental health is a vital part of every child's upbringing.

Thank you.

For more information, please email
info@kidsmentalhealthfoundation.org.



   [#KidsMentalHealthFoundation](https://www.kidsmentalhealthfoundation.org)

KMHF.org